



# THE MARCH TO MAKE A DIFFERENCE

**March 2010 at Mercato**

## **Kick-Off and Event Details**

'The March to Make a Difference' Kick-off is scheduled for October 24, 2009 at Mercato in Naples, Florida. This Kick-Off Event will be held on the fourth Saturday of every October thereafter, in conjunction with the ideals set forth by Paul Newman to create a national day of serving others. In preparation for 'The March to Make a Difference' scheduled for March 2010, raises money and awareness for local non-profit organizations while celebrating everyone's efforts to give back, have fun, and rally as a community! The March to Make a Difference is iWannaHelp.net's signature fundraiser, as it encompasses the wide variety of programs and services that the SWFL Community has to offer. Non-profits, local businesses, clubs, hospitals, schools and service organizations form teams. These teams have the opportunity to showcase their services/products to the community through a networking booth. Whether the team is comprised of an individual or a group of individuals, every person represents the capacity to rally together with the community and make a difference. The attendance at this event alone displays the business/non-profits' commitment to giving back and supporting the community. This four hour event will not only include entertainment and networking, but will allow each enrolled non-profit and business to march & parade with their banners held high in the spirit of supporting their cause and giving back! Each team member is asked to help raise funds for this event in support of local participating non-profits, while enjoying entertainment, activities, and networking with booths at Mercato in Naples, Florida. The general public is also invited to march in the 'iWannaHelp Parade' to support their favorite non-profit or business (as businesses give back as well), and be proud that no matter how big or small we help, we are ALL making a difference!

## **ABOUT US**

Inspired by 'Oprah's Big Give', iWannaHelp.net, is a 501(c)(3) non-profit organization designed to streamline an Internet-based home for non-profits/not-for-profits, businesses, and the general public to: communicate charity events, and allow people the opportunity to get involved/help thru volunteer efforts, donations, scholarship, and support their local community. Basically, "Bridge the gap between people in need and those that wannahelp". We provide the opportunity for: A Streamlined Approach to Philanthropic Efforts, Accessible Information on Non-Profit Organizations, Connecting With Your Community, Hosting Fundraisers Based on Your Nominations, and Helping People in Need.

## **OUR MISSION**

To streamline an Internet-based home for non-profits/not-for-profits, businesses, and the general public to: communicate charity events, and allow people the opportunity to get involved/help thru volunteer efforts, donations, scholarship, and support their local.

# SPONSORSHIP OPPORTUNITIES

## **\$7,500 — “The Make a Difference” Title Sponsor**

Becoming the Title Sponsor of The March to Make a Difference, and giving back to the community in a BIG way is inspiring! Thank you for choosing iWannaHelp.net as your avenue to help others unite for great causes. All event promotional materials will read iWannaHelp.net's The March to Make a Difference “Presented by... your company name/logo.

### **You will receive the following amenities:**

- Visible partnership with iWannaHelp.net.
- Company recognized as Title sponsor in media press releases
- Logo recognition on event materials including posters, brochures, newsletters, program book and other event printed material
- Logo on the home page of www.iWannaHelp.net website
- Exclusive page on www.iWannaHelp.net website, with link to your website
- Logo recognition at Event Kickoff, March to Make a Difference and High-Five Party
- Verbal recognition at Event Kickoff, March to Make a Difference and High-Five Party
- Listing in 2 issues of newsletter that reaches more than 1500 emails in the SWFL market
- Full page advertisement in event program book
- Company name on gratitude board at event
- Company banner (provided by sponsor) displayed in 4 locations at event including on stage
- Two 10 x 10 team tents provided on “Sponsor Row” and unlimited walkers/runners
- Logo on Event Kickoff invitation
- Opportunity for a representative to speak at Event Kickoff, March to Make a Difference and High-Five Party
- Product sampling (approved by iWannaHelp.net) in give-away bags at Event Kickoff
- Unlimited marchers in the ‘iWannaHelp Parade’

## **\$5,000 — “The High Five” Platinum Sponsor**

What a great feeling when someone gives you a High-Five! A sense of accomplishment, happiness, and success...As the “**High Five**” Sponsor, you are guaranteed prominent exposure and several of the event's top amenities.

### **You will receive the following amenities:**

- Visible partnership with iWannaHelp.net.
- Company recognized as Platinum sponsor in media press releases
- Logo recognition on event materials including posters, brochures, newsletters, program book and other event printed material
- Logo on the home page of www.iWannaHelp.net website
- Exclusive page on www.iWannaHelp.net website, with link to your website
- Logo recognition at Event Kickoff, March to Make a Difference and High-Five Party
- Verbal recognition at Event Kickoff, March to Make a Difference and High-Five Party
- Listing in 2 issues of newsletter that reaches more than 1500 emails in the SWFL market
- Half page advertisement in event program book
- Company name on gratitude board at event
- Company banner (provided by sponsor) displayed in 3 locations at event
- One 10 x 10 team tents provided on “Sponsor Row” and unlimited walkers/runners
- Logo on Event Kickoff invitation
- Product sampling (approved by iWannaHelp.net) in give-away bags at Event Kickoff
- Unlimited marchers in the ‘iWannaHelp Parade’

## **\$3,500— “We Give Back” Diamond Sponsor**

Giving back means so much more than giving something up, it also means receiving appreciation and gratitude! As the “We Give Back” Sponsor, you are guaranteed widespread exposure and will receive many great amenities.

### **You will receive the following amenities:**

- Visible partnership with iWannaHelp.net.
- Company mentioned in promotional spots
- Logo recognition on event materials including posters, brochures, newsletters, program book and other event printed material
- Logo on the home page of [www.iWannaHelp.net](http://www.iWannaHelp.net) website
- Exclusive page on [www.iWannaHelp.net](http://www.iWannaHelp.net) website, with link to your website
- Logo recognition at Event Kickoff, March to Make a Difference and High-Five Party
- Verbal recognition at Event Kickoff, March to Make a Difference and High-Five Party
- Listing in 1 issue of newsletter that reaches more than 1500 emails in the SWFL market
- Half page advertisement in event program book
- Company name on gratitude board at event
- Company banner (provided by sponsor) displayed in 3 locations at event
- One 10 x 10 team tents provided on “Sponsor Row” and unlimited walkers/runners
- Logo on Event Kickoff invitation
- Product sampling (approved by iWannaHelp.net) in give-away bags at Event Kickoff
- Unlimited marchers in the ‘iWannaHelp Parade’

## **\$2,500— “United We March” Gold Sponsor**

United we can accomplish so much more, we appreciate your acceptance of joining us in our efforts! As the “United We March” Sponsor, you will have increased exposure and will receive great amenities.

### **You will receive the following amenities:**

- Visible partnership with iWannaHelp.net.
- Company mentioned in promotional spots
- Logo recognition on event materials including posters, brochures, newsletters, program book and other event printed material
- Logo on the home page of [www.iWannaHelp.net](http://www.iWannaHelp.net) website
- Exclusive page on [www.iWannaHelp.net](http://www.iWannaHelp.net) website, with link to your website
- Logo recognition at Event Kickoff, March to Make a Difference and High-Five Party
- Verbal recognition at Event Kickoff, March to Make a Difference and High-Five Party
- Listing in 1 issue of newsletter that reaches more than 1500 emails in the SWFL market
- Listing in event program book and gratitude board at event
- Company banner (provided by sponsor) displayed at 1 location at event
- One 10 x 10 team tents provided on “Sponsor Row” and unlimited walkers/runners
- Unlimited marchers in the ‘iWannaHelp Parade’

## **\$1,000— “Helping Hand” Silver Sponsor**

Everyone needs a Helping Hand, and we're thankful your reaching out! As the “Helping Hand” Sponsor, you will have increased exposure and will receive great amenities.

### **You will receive the following amenities:**

- Logo recognition on event materials including posters, brochures, newsletters, program book and other event printed material
- Logo on the home page of [www.iWannaHelp.net](http://www.iWannaHelp.net) website
- Exclusive page on [www.iWannaHelp.net](http://www.iWannaHelp.net) website, with link to your website
- Logo recognition at Event Kickoff, March to Make a Difference and High-Five Party
- Verbal recognition at Event Kickoff, March to Make a Difference and High-Five Party
- Listing in 1 issue of newsletter that reaches more than 1500 emails in the SWFL market
- Listing in event program book and gratitude board at event
- Company banner (provided by sponsor) displayed at 1 location at event
- Unlimited marchers in the ‘iWannaHelp Parade’

## **\$750 — “Network for a Cause” Bronze Sponsor**

Networking in this event not only helps you expand your contacts, but also helps an exceptional cause! As the “Networking Booth” Sponsor, you will have increased exposure and will receive great amenities.

### **You will receive the following amenities:**

- Exclusive page on [www.iWannaHelp.net](http://www.iWannaHelp.net) website, with link to your website
- Booth located alongside marching track for networking
- Company banner (provided by sponsor) displayed at 1 location at event
- Unlimited marchers in the ‘iWannaHelp Parade’

\*Please note: In correlation with any privacy issues, iWannaHelp.net recognizes and understands that all business and/or personal exposure is per approval. Should a sponsor request to remain anonymous, we will comply with any/all requests.

\*\*Sponsorship monies are used to help the funding for this event, and are distributed at the discretion of iWannaHelp.net.



# MARCH TO MAKE A DIFFERENCE

## 2010 SPONSORSHIP COMMITMENT FORM

My company would like to join the community and participate in iWannaHelp.net's March to Make a Difference at the following level:

— <b>“The Make a Difference” Title Sponsor</b>	<b>\$7,500</b>
— <b>“The High Five”</b>	<b>\$5,000</b>
— <b>“We Give Back”</b>	<b>\$3,500</b>
— <b>“United We March”</b>	<b>\$2,500</b>
— <b>“Helping Hand”</b>	<b>\$1,000</b>
— <b>“Network for a Cause”</b>	<b>\$750</b>

### **In Kind Contribution (please describe)**

\_\_\_\_\_

To help us achieve our mutual goal of ensuring maximum exposure for your company, we request that you return this form as soon as possible to: **iWannaHelp.net**, PO Box 806, Naples, FL 34106. Upon receipt of the sponsorship commitment form, an iWannaHelp.net representative will contact you to gather necessary logos and provide you with event information.

Company/Organization: \_\_\_\_\_

Company Representative: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State & Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Please make check payable to: iWannaHelp.net

Amount Enclosed: \_\_\_\_\_

Initial here for us to contact you about invoicing and/or payment by credit card

Mail to: iWannaHelp.net  
PO Box 806  
Naples, FL 34106

For more information or questions email us at: [info@iWannaHelp.net](mailto:info@iWannaHelp.net)  
or leave message at: 239.384-9259

[www.iWannaHelp.net](http://www.iWannaHelp.net)